

FIM WOMEN'S TRIAL NEWSLETTER

ISSUE N°3 - August 2010

The purpose of the Newsletters is to have a channel of communication about Women's Trial, sent directly to YOUR inbox.

The FIM Women's Trial Newsletters are scheduled for three issues a year:

- April: To kick off the season.
- August: To sum up the season so far and prepare the last part of the season.
- November: Preparing and planning for decisions about next year.

Girls and women riding Trial at any level is the main target group for this newsletter. We really need opinions and contributions from YOU. Feel free to send us reports from your country or team. Tell us who you would like us to portrait. Tell us what you would like to read about.

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Words from the Editor



Women's Trial is making progress little by little. First of all, the level of the riders is getting better year by year. Young talented girls are giving the established riders a hard competition for the podiums. In France 27 riders started and we know several riders would have attended had the event been held on a closed circuit. We are not growing much in number. But we are not going backwards either.

Another area of progress is the promotion, media coverage and image of Women's Trial. With good support and interest from FIM Marketing and Communications Director Oliver Godallier we have some nice news to tell you in this issue. Read on and see for yourself!

I am still waiting for *your* contribution to your very own Women's Trial Newsletter. We need *you* to give us your input. What do you want us to write about? What happens in your country? We would love you to write to us about what happens or whatever is on your mind. I have asked for this in every issue. It is disappointingly silent! Come on, girls! Take responsibility for the development of your own, beloved sport. *Your* input is important.

Anders Minken, CTR Vice-president & responsible for Women's Trial

FIM Women's Trial World Championship - First Round: FRANCE

We were happy to see 27 girls in beautiful Saint Michel de Maurienne in France. The event was not on a closed circuit, so a driver's licence was required. Many of you were not able to attend but still the number of entries was about average for the last years' WTWC rounds.

You can read more about the driver's licence challenge in this issue.

Saint Michel de Maurienne is the village that also hosted the first ever FIM Women's Trial Training Camp back in 2001 with great success. Again the Club had been working hard and for a long time to make this an enjoyable experience for us all. And it was!



The Podium: Joanne Coles (GBR), Laia Sanz (ESP), Emma Bristow (GBR)


Only one aspect caused us trouble and gave the riders a hard day in the mountains: the level of the sections proved to be generally too high and the riders gathered many points during the five hours of riding Saturday. The main reason for this was the fact that the sections were not separate, but were included in the men's sections. The problem with that was that these sections, made by clearing and chopping down trees and bushes in difficult terrain, gave us few or no options for changing to an easier pink line for the girls. Almost every section was changed but we did not have enough time to make all the required changes. I can assure you that both the Jury President and Iris Krämer, your own CTR Advisor for Women's Trial, really tried.

Hopefully this level of difficulty will not scare any of you from returning to WTWC rounds! We are taking actions to avoid a repetition of this situation in the future!

Even Laia Sanz took points this day but secured a win way ahead of the rest. It was interesting to see that the rest of the podium was occupied by two young riders having demonstrated some remarkable riding. Are we in for a change of generations on the podium? It's good to see that we have a lot of girls capable of taking up the legacy from the good ol' ladies.



FIM Women's Trial World Championship riders 2010

Photo: 

Upcoming Events - FIM World and UEM European Women's Championship

| 28. Aug | 4. Sept | 10. Sept | 11. Sept |
|--|---------------------------------------|-----------------------------------|-----------------------------------|
| CLOSED CIRCUIT | CLOSED CIRCUIT | PUBLIC ROAD | PUBLIC ROAD |
| European Champ With men junior youth | World Champ With men Sunday | World Champ TdN Weekend | Women's TdN TdN Weekend |
| Czech Rep Tanvald | Czech Rep Kramolin | Poland Myslenice | Poland Myslenice |
| Jury President Dave Willoughby | Jury President Anders Minken | Jury President Anders Minken | Jury President Anders Minken |

Words from the CTR Advisor for Women's Trial



Photo: www.trialsport.de

Hello Ladies,

France (St. Michel de Maurienne) was the first time for me to be at a FIM Women's Trial World Championship Round without competing myself. As many of you know, since 2003 I have been the riders' representative. So the CTR and CFM needed support and made me the FIM Advisor for Women's Trial.

This first race was not really easy for me. The sections were really difficult because they were made inside the boy's sections for Sunday, and even to go from the Start to the Finish line of the sections the easiest way was quite difficult. So we didn't manage to make the sections much more easy to ride. I'm sorry, and I really promise you that for the next rounds we will work hard to have a better mix of the sections.

But I also want to thank the organiser in France. The organisation was just perfect!

I was really happy to see 27 riders competing. Jake Miller (FIM Trial Press Officer) was impressed when all the girls arrived for the group picture before the start on Saturday.

For the next two rounds in September, I will bring my little camping trailer so that I can be present in the paddock, practice area and sections. So please feel free to contact me. I am there to help you with whatever you need!

We don't want to lose any one of you. So please trust Anders Minken and me that we will be working hard to get a better mix of the sections in the other World Rounds.

See you in Kramolin. They always organise wonderful Trials. Keep on practising.

Do you need a Driver's Licence?

Different countries have different regulations when it comes to the need for a driver's licence to practise and compete in Trial. Traditionally, Trial have included open public roads for the course between sections. With the introduction of new, more restrictive regulations for motorcycle riding (and even stronger restrictions will be introduced in Europe from 2013), this is slowly changing. If we want Trial to be a sport including children and youth, we need to organise our sport on "closed circuits", meaning that no public roads or places, open to general traffic, are being used.

Of course, on closed circuits you don't need a driver's licence. For international competitions, both UEM and FIM have a 12 years minimum age limit for Women's Trial. But if the competition includes public roads, those who are not old enough for a driver's licence or who simply don't have right piece of paper are excluded.

This restricts the possibilities for young people to gain international experience, whether they have the skills or not. It also limits the number of girls participating in World and Continental Championships.

When we make calendars for Women's World and European Championships, we try our best to only accept organisers willing and able to organise this on a closed circuit but sometimes it is not possible. This year two out of three WC rounds include public roads (France & Poland). 2011 looks better, but the calendar is still not finished.

Be sure that we will do our utmost to make the international events accessible to all of you. Still, the recommendation for you is to get your driver's licence as soon as possible to be sure that you are not excluded from participation in any rounds. Perhaps this is most important for TdN, as it can be difficult to organise such a big event in closed circuits in many countries.

Marketing FIM Women's Trial

The competition for public awareness and publicity in sports is getting harder every year. Those who do not make it to the TV screens or the sports pages in the major newspapers will have a hard time attracting spectators and sponsors.

In the TdN meetings between CTR and the Women's Trial riders you have asked for stronger efforts to promote Women's Trial. CTR Coordinator Alex Goldenberg told you about the TV and Video coverage in the last issue. We can now present more:



For marketing to be effective, we need to present an inviting and professional image of Women's Trial. At the first World Championship round in France we saw for the first time a new backdrop for the Prize Giving Ceremony, specially designed with our pink colours. In addition, we now have two new Women's Trial Roll-ups that will come into use whenever a picture needs to be taken. And for the first time we have our own championship logo.



New Faces



ELISA PERETTI
Italy



SOFIA HENRIKSSON
Sweden




PAULINE MASANES
France



KATRIN DÖHLA
Germany

In every issue, we will present riders making their debut in a world or continental championship. We found four happy new faces at the FIM Women's Trial World Championship round in Saint Michel de Maurienne. Benvenuto - Välkommen - Bienvenue - Willkommen.

Photo: 

Women's Trial Rookie of the Year Award

This brand new award was established according to an idea presented to the CTR by Iris Krämer. To stimulate new, young riders to participate in the Women's Trial World Championship, the idea was to award the best newcomer every year. Enthusiastically, but a little embarrassed (..why didn't we think of that long time ago...) we embraced the idea. Iris scanned her many contacts in the sports business and got a positive response from her bicycle supplier UNIVEGA. The FIM Marketing Department finalised the contract with UNIVEGA, CTR established the conditions for the prize and the FIM announced the prize in a [CTR Press Release](#) of July 15.



UNIVEGA is no stranger to the Trial community and already has associations with the likes of Iris Krämer, Laia Sanz, Adam Raga and Jeroni Fajardo as part of their sponsorship programme.

This award will be open to riders under the age of twenty three years and who are newcomers to the FIM Women's Trial World Championship. The winner of this award will be the best placed eligible rider in the final standings of the FIM Women's Trial World Championship.

The presentation of this award, which will be a bicycle kindly donated by UNIVEGA, will be made after the last round of the Women's series in Myslenice, Poland as part of the FIM Trial des Nations opening ceremony.

Mr Uwe Reinkemeier-Lay, Director of Univega commented: "I am really pleased to be the sponsor of this new award and to collaborate with the FIM to develop Women's Trial and promote young riders. I am a Trial fan. There is a real connection between Trial and MTB,

as a lot of Trial riders are practising their sport on a bicycle."


Olivier Godallier, FIM Marketing and Communications Director said: "The FIM launched the Women's Ride campaign a few months ago to promote the participation of women in our sport and with the same aim, we are delighted to launch this new award for newcomers in FIM Women's Trial and help young riders to attend our championships."

More information about UNIVEGA can be found at www.univega.com

So far this year (after the first round), we have registered 4 newcomers, or Rookies if you like. They are all presented under the "New Faces" heading in this newsletter. But with the two best results counting for the championship and two more rounds to come, the competition is wide open to those of you who have never ridden in the World Championship before. So why not take this opportunity and enter the rounds in Kramolin and Myslenice?



LAIA SANZ received her brand new UNIVEGA MTB in Saint Michel de Maurienne

Photo: 

2010 FIM Training Camps

NB! NEW CAMP: Monday 6 September in Kramolin (before the TdN)

As you all know, the two last rounds of the World Championship are only 3 days apart. The organiser in Poland for the TdN will not be able to accommodate anybody before Wednesday. But the organiser in Kramolin tells us that everybody is welcome to stay for Monday and Tuesday in Kramolin.

We have decided to offer the WTWC riders a one day training camp (Monday), led by Diego Bosis. Diego has an impressive career: here you have his statistics for his 22 years of riding the World Championship: 200 rounds, 47 podiums, 2 silver medals and 3 bronze medals. As you know he is now engaged as the CTR Advisor for the sections. You really should not miss out on this possibility to profit from his extraordinary experience!

Senez, France - 5 & 6 July 2010

The French federation organised a FIM Training Camp in Senez on 5 & 6 July, Monday and Tuesday, ahead of the WC round in Saint Michel de Maurienne. Laia Sanz was the FIM coach for the seven French riders attending. This camp was organised as a FIM camp at a short notice, so regrettably no other nationalities attended. Laia reports back to us that the camp was successful. All riders were eager to learn some skills from the multiple world champion and the venue was perfect for this kind of event.

Frammersbach, Germany

The 2nd FIM Women's Trial Training Camp in 2010 was held in Frammersbach/ Germany from the 09 August until the 11 August.

41 girls found their way to Frammersbach, 8 of them riding with a FIM Women's Trial World Championship licence. Led by the official FIM coach Andreas Kindsvogel (Iris Krämer's Minder in the past), the 7 coaches made it possible to practice in small groups adapted to the different and widespread levels of riding.

During the three days of training the participants had the opportunity to practice in the sections from the DMV Trial Ladies Cup, held 2 days before the Training Camp. In the evenings the girls attended the FIM Media Training and a course in motorcycle mechanics.

MSF Frammersbach organised accommodation and meals during the 3 days. Sunshine from the sky and sunshine on 41 happy faces that we hope to be able to present in the New Faces column in the future.



Photo: www.trialsport.de

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